

BMAGIC COMMUNITY CONVENER MEETING

Tuesday, March 16, 2021, 1:00pm – 3:00pm PST

Hosted at: via Zoom

Facilitated by: Lyslynn Lacoste, Frank Martinez and Moira Dumo, - BMAGIC STAFF

AGENDA ITEMS FOR March 16, 2021:

THEME: Community Programming, Education and Updates

Use the link below to share this recording with viewers:

https://zoom.us/rec/share/X_fwXwbfdjgvscNUDH5xovNEIV0f4pF3T1B8OeYZbqpmLE9CBmuu8cpnWxTTWXI.VEI_E0uyTL0oiAri

Passcode: H26@?mmV

INTRODUCTIONS

-Welcome, housekeeping and overview of the agenda 54 participants.

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PRESENTATIONS

1. **Tunnel Tops Project, Women's History Month and Virtual Programming** - Amy Deck and Jenn Greene, Golden Gate National Parks Conservancy and Presidio Trust

[Panel: Women Warriors Creating a Beloved Community - YouTube](#) - Amy and Jenn are sharing today about their Programming and share about partnerships and outreach. Speaking on the Tunnel Top project and Women's History Month. Amy introduced herself, with Lucien Sonder and Jennifer Greene. Non profit that supports the national GGP here in SF and the Presidio sites. Work together to preserve and share resources and the community engagement that Jenn is able to coordinate with the community. Update on the project - shared short video, lots of photos and renderings. Lucien sharing now, shared rendering of the proposed installations. Will connect the historic center to the park's crissy field waterfront. A nature based playground and more, including picnic and walking areas. Destination and starting point for the park and amenities. Free and easily accessible. Shared history, since 2015 have been working and sharing the project. Shared the community feedback input and how it shaped the design of the project. Sharing of space for community engagement and how to reserve the indoor space. Shared updates on changes and work to implement the green areas and tunnel tops area. Field station will be the community indoor space. Kid friendly area too. Shared about "My Park Moment" photo contest, shared the guidelines, will ultimately share 400 chosen photos. 3 different categories for submission. Jenn shared how they were able to pilot the community driven project. Shared the time frame for photo submission, April 14-May 28. Will be sharing a link when the project goes live. The drop box link to the video is here: [link](#) and it's also in the notes section of the video. Women's History month, shared engagement and educational links. Have an all woman construction team leading the project. Shared Summer Stride links. [Link is here.](#) Shared the link to the Women's Warrior Panel, [Women Warrior Panel link](#)

2. **SF Environment - Safer Cleaning Campaign - Ciara Pringle, SF Environment** - Ciara is here today to share the final outreach program for SF Environment. Safe for Families health and products that clean efficiently but are safe. Cleaning and disinfecting is a big part of our lives. Many conventional cleaners cause Asthma, chlorine bleach for example. Asthma rates in SF is high, hospitalization rates were over 32% for children and teens. Asthma makes one more susceptible to COVID-19. Sharing about cleaning and then to disinfect, they are two different processes. Hundreds of products to choose from, use the label to screen for a safer cleaning choice. Safer choice label. Can make your own cleaning products and are less toxic. Lemons and baking soda are helpful. Simple soap and water and just as effective. Use microfiber cloth, are useful and more effective, can use just water and cloth to clean a window for example. Shared ideas on how to make safer products at home. Clean first, disinfect less. What is a disinfect? It kills things, so they have to be registered and tested. Some are effective for certain bacteria and viruses, Use N list. Avoid toxic products, focus on devices and surfaces that are shared and used by the household Don't just apply, let the surface set for 10 minutes at least then wipe. Try to spray on a cloth to avoid aerosol exposure. Try to avoid aerosols and fragrance products. Our home is a place that we can control, monitor and lessen indoor pollution. Shared indoor air

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concerns and how to treat, shared dust mites and mold concerns and pest concerns. Air fresheners use chemicals to activate scents, not particularly healthy. Cooking without ventilation is a concern too. Check out healthy homes presentations on youtube in multiple languages. Shared takeaways, 7 points on slide. Important to share with others. Can also share their collateral and use it in your community engagement, outreach, newsletters or coordinate a presentation with her. Ciara.pringle@sfgov.org Shared all three links to youtube, english, spanish and chinese. (check open tabs)

COMMUNITY BUILDING

3. **Downtown Congestion Pricing Update - Rachel Hiatt, SFCTA** - Rachel is here today to update our convener collaborative on the proposed program. With SFCTA, sharing with Paige Miller from their communication dept. Shared previously, the issues and congestion concerns. Started this work in 2019, and will be finishing this study to make sure it will be available in the future along with the City's economic recovery. At the same time want to impact vehicle traffic, safety, clean air and advance equity. Shared schedule, are at phase 5 the Analysis. Need to be shared with the Board of Supervisors when finalized and community outreach is had with results and findings. Also have an open seat on their Community board, compensated position. shared some outreach engagements and can coordinate with CBO's to share more to the community. Shared additional feedback tools and advised another survey will be coming. Key overall outreach themes have been varied widely on congestion pricing as a whole. Most common concerns have been affordability, public transit and business effects. Most popular benefits have been the transit improvements and health quality of life. Key overall outreach themes are Discounts and exemption priorities and investment priorities. Shared slides on fee structures and will be shared with minutes. Also recommended a daily cap on travel. Shared boundary as well. more outreach will be happening this spring, looking to partner and share final recommendations, Contact at congestion-pricing@sfgov.org Rachel directly at rachel.hiatt@sfcta.org

PROGRAM DEVELOPMENT

1. **Bayside Saturdays-Katy Birnbaum, Assoc. Director Livable Cities** - shared about project and engagement around murals and bike path. Shared short slides, their outreach and marketing strategies. April 3rd Kickoff, shared a list of engagement activities being planned. Shared the recurring Saturday activities, including testing, fitness, live music and photo contests ending with celebrating Earth Day. promotional material should be available at the end of week. Let Katy know if you are interested in flyers, there will be some at BMAGIC too. Contact Katy for collateral, including hard posters and digital at katy@livablecity.org
2. **Final Report - BVHP Organizations, Services and Needs Report 2020-2021**
[BMAGIC Community Education Page](#)
3. **Link21 BMAGIC Next Date -Register Here.** April 7th, 5:30-7:30pm - Also working with another partner on BART and connections in the Bay Area.

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4. Shared also that the **Back Pack Giveaway** will be a distribution event again due to circumstances, planning for **August 14th**.

GENERAL ANNOUNCEMENTS

1. **GENERAL ANNOUNCEMENTS** - [March Flyer Folder Link](#)
2. Please contact Frank for General Announcements sharing at Frank@bayviewmagic.org
3. NOW Hunters Point Food Drive Flyer is out with minutes, [link here](#).
4. SF Juror's Project - working on an information panel on the jury process. [Register here](#).
5. BVOH - [Smiley](#) flyer will be in the folder for the Youth Writing Showcase program.
6. Tracy Greenager program currently recruiting see flyer and [contact Tracy](#)
7. Charles Windon, MD. collateral on brain and ageing health concerns, reach out to him at charles.windon@ucsf.edu
8. Leila Vega - in recruitment period for youth internships, contact her at leila.vega@sfusd.edu
9. Jeff Bostic - SFCC - also recruiting with Leila and their own recruitment, contact Jeff at jbostic@sfcc.org
10. shared final video from Presidio Trust on Women's Warrior recorded panel.

ACKNOWLEDGEMENTS AND APPRECIATION

*****Next Convener Meeting will be April 20, 2021*****