



RE: Backpack and School Supplies Donation Request

Dear Bayview Community Ally,

Bayview Hunters Point Mobilization for Adolescent Growth in our Communities [BMAGIC], operating under the Office of the Public Defender, is a dynamic network of service providers that brings together the Bayview Hunters Point community. Our Annual Back to School Celebration & Backpack Giveaway event will take place on **Saturday, August 12<sup>th</sup>** just before the start of the school year. This wonderful event is in honor of Bayview Hunters Point children and youth, kindergarten to 12<sup>th</sup> grade in coordination with over 60 community based organizations that provided critical resources and services as well as family friendly activities.

**BMAGIC is actively seeking donations to assist in purchasing 2,000 backpacks complete with school supplies so our children and youth may have the necessary tools to be prepared for academic success.**

It will be a high profile community building event with expected attendance of well over 3,000 people. Your donation will support a positive and influential endeavor that directly impacts the quality of life of children, youth and their families in Bayview Hunters Point.

Enclosed you will find additional event information and donation form. Thank you for being part of the MAGIC!

Sincerely,

A handwritten signature in black ink, appearing to read 'Lyslynn Lacoste'. The signature is fluid and cursive, with some ink bleed-through from the reverse side of the paper.

Lyslynn Lacoste, BMAGIC Director  
lyslynn@bayviewmagic.org  
(415) 558-2428

**BMAGIC operates under the 501(c) 3 of our fiscal sponsor, Urban Services YMCA of San Francisco. For your records, our federal tax ID # is 94-0997140. All contributions are tax-deductible.**



## **BACK TO SCHOOL EVENT INFORMATION**

**BMAGIC's mission** is to facilitate, coordinate and develop community resources and opportunities that support service providers and community members in Bayview Hunters Point.

**Our vision** is to create and maintain a deeper unified roadmap to social change that advances the educational, economic, health and juvenile justice of disadvantaged youth and their families in Bayview Hunters Point.

### **Back to School Celebration & Backpack Giveaway Event Outcomes:**

- Provide children and youth with positive reinforcement and tools to succeed in school
- Provide children and youth with necessary school supplies
- Expose children, youth and their families to critical community resources, opportunities and supports
- Build community ownership through volunteering
- Promote local youth arts, dancers, singers and entertainment
- Bring community together for a day of safe, fun, and healthy recreation

### **Past Sponsors Include:**

California Pacific Medical Center, Comcast, FusionStorm, Golden State Warriors, Kaiser Permanente, Lowe's, Rainbow Grocery Cooperative, SF 49ers Foundation, SF Credit Union, Tides Foundation, Union Bank, United Way of the Bay Area, University of CA San Francisco, and many others.





**SPONSORSHIP LEVELS**

	<b>Cultivator \$ 25,000</b>	<b>Mentor \$ 10,000</b>	<b>Nurturer \$ 5,000</b>	<b>Business/ Organization Sponsor(s) Other</b>
Naming rights to the 2016 BMAGIC Back to School & Backpack Giveaway program	✓			
Exposure to 36,000 BVHP residents	✓	✓	✓	✓
Logo and acknowledgment in 5,000 promotional flyers	✓	✓	✓	✓
Logo and acknowledgement in local and national print media. Circulation of over 100,000	✓	✓	✓	
Logo and acknowledgement in local TV and radio coverage and promotion	✓	✓		
Logo and acknowledgement on all Back to School & Backpack Giveaway program materials	✓	✓	✓	✓
Logo and acknowledgement on BMAGIC website for up to a year	✓	✓	✓	
Logo on e-mail weekly community calendar for up to a year	✓			
Opportunity to host a booth and distribute promotional materials such as: pens, rulers, pedometers, and mini first aid kits	✓	✓	✓	✓

\* **BMAGIC does not accept sponsorships or funding from cigarette or alcohol companies.**



*Sowing the Seeds of Collaboration*

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## 2017 BACK TO SCHOOL EVENT DONATION FORM

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Please send organization or business logo to: [lyslynn@bayviewmagic.org](mailto:lyslynn@bayviewmagic.org)

***Donor Levels: All contributions are deeply appreciated. Thank you for your support!***

Cultivator \$25,000

Mentor \$10,000

Nurturer \$5,000

Other: \$ \_\_\_\_\_

**Please make your check payable to our fiscal sponsor:**

Urban Services YMCA of San Francisco  
1426 Fillmore Street, Suite 204  
San Francisco, CA 94115

**Please send this form and payment to:**

BMAGIC  
555 Seventh Street, Suite 200  
San Francisco, CA 94103

Questions, comments or concerns please contact Lyslynn Lacoste, BMAGIC Director  
at 415-558-2428 or [lyslynn@bayviewmagic.org](mailto:lyslynn@bayviewmagic.org)

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